UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|----------------------------|----------------------|---------------------|------------------|
| 10/600,179 | 06/20/2003 | Steven E. Barile | 42P15785 | 9758 |
| 15897 Barre Law Firm | 7590 10/26/201 1 | EXAMINER | | |
| c/o CPA Global P.O. Box 52050 Minneapolis, MN 55402 | | | JAKOVAC, RYAN J | |
| | | | ART UNIT | PAPER NUMBER |
| • , | | | 2445 | |
| | | | | |
| | | | MAIL DATE | DELIVERY MODE |
| | | | 10/26/2011 | PAPER |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

| | Application No. | Applicant(s) | | |
|--|--|-----------------------------------|--|--|
| Office Action Commons | 10/600,179 | BARILE, STEVEN E. | | |
| Office Action Summary | Examiner | Art Unit | | |
| | Ryan Jakovac | 2445 | | |
| The MAILING DATE of this communication appo Period for Reply | ears on the cover sheet with the c | orrespondence address | | |
| A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). | | | | |
| Status | | | | |
| 1)⊠ Responsive to communication(s) filed on 7/29/2 | 2011. | | | |
| , | action is non-final. | | | |
| 3) An election was made by the applicant in respo | onse to a restriction requirement s | set forth during the interview on | | |
| ; the restriction requirement and election | have been incorporated into this | action. | | |
| 4) Since this application is in condition for allowan | ce except for formal matters, pro | secution as to the merits is | | |
| closed in accordance with the practice under E | x parte Quayle, 1935 C.D. 11, 45 | 3 O.G. 213. | | |
| Diamonition of Claims | | | | |
| Disposition of Claims | | | | |
| 5) Claim(s) <u>1,3,4,6-17,19,20 and 22-27</u> is/are pen | | | | |
| 5a) Of the above claim(s) is/are withdraw | <i>i</i> n from consideration. | | | |
| 6) Claim(s) is/are allowed. | | | | |
| 7) Claim(s) <u>1,3,4,6-17,19,20 and 22-27</u> is/are reje | cted. | | | |
| 8) Claim(s) is/are objected to. | | | | |
| 9) Claim(s) are subject to restriction and/or | election requirement. | | | |
| Application Papers | | | | |
| 10) The specification is objected to by the Examiner | | | | |
| 11) ☐ The drawing(s) filed on is/are: a) ☐ acce | epted or b) \square objected to by the E | Examiner. | | |
| Applicant may not request that any objection to the o | drawing(s) be held in abeyance. See | 37 CFR 1.85(a). | | |
| Replacement drawing sheet(s) including the correction | on is required if the drawing(s) is obj | ected to. See 37 CFR 1.121(d). | | |
| 12) The oath or declaration is objected to by the Exa | aminer. Note the attached Office | Action or form PTO-152. | | |
| Priority under 35 U.S.C. § 119 | | | | |
| 13) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: | priority under 35 U.S.C. § 119(a) | -(d) or (f). | | |
| 1. Certified copies of the priority documents | have been received. | | | |
| 2. Certified copies of the priority documents | have been received in Application | on No | | |
| 3. Copies of the certified copies of the priori | ity documents have been receive | d in this National Stage | | |
| application from the International Bureau | (PCT Rule 17.2(a)). | | | |
| * See the attached detailed Office action for a list of | of the certified copies not receive | d. | | |
| | | | | |
| Attachment(s) 1) Notice of References Cited (PTO-892) | 4) Interview Summary | (PTO-413) | | |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) Paper No(s)/Mail Date | | | | |
| 3) Information Disclosure Statement(s) (PTO/SB/08) | 5) Notice of Informal P | atent Application | | |
| Paper No(s)/Mail Date | 6) | | | |

Art Unit: 2445

DETAILED ACTION

2

Acknowledgements

This action is in response to communications filed 01/26/2011. Claims 1, 3-4, 6-17, 19-20, 22-27 are currently pending.

6

12

14

Response to Arguments

Applicant's remarks filed 07/29/2011 have been fully considered. Applicant's arguments are directed towards the <u>amended claim language which has necessitated</u>
the new ground(s) of rejection presented herein.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains.
 Patentability shall not be negatived by the manner in which the invention was made.
- The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
- 26 1. Determining the scope and contents of the prior art.
 - 2. Ascertaining the differences between the prior art and the claims at issue.
- 28 3. Resolving the level of ordinary skill in the pertinent art.
- 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

Lambert. [independent claims are treated first]

Art Unit: 2445

Page 3

Claims 1, 3-4, 7-9, 11-15, 17, 19-20, 23-25, 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. 2002/0052933 to Leonhard et al (hereinafter Leonhard) in view of U.S. 7,496,947 to Meyers and further in view of U.S. 7,509,421 to

36

Regarding claim 1,

38 Leonhard discloses a method comprising:

40 creating a play list (*Leonhard*, see fig. 10, list of songs created by adding songs to project playlist according to user search results. See [0214].);

42

44

submitting the play list to a multimedia content provider through the network (Leonhard, see fig. 11, list of songs is submitted to the server. See fig. 12, current project comprising list of songs. See [0222].),

46

wherein the multimedia content provider gathers multimedia content specified in the play list (*Leonhard*, fig. 12, list of songs specified in the project are gathered and presented.);

50

52

48

downloading the multimedia content to a multimedia content cache (*Leonhard*, fig. 12, multimedia content presented for download to client. [0217], music file downloaded to client storage. See also [0225].);

54

56

58

wherein the operation of creating the playlist comprises: creating an initial play list based on at least one of the following: specifications by the user, a play list pre-defined by the user, and a play list pre-determined by the multimedia content provider (*Leonard*, fig. 10, 12, user selected playlist of songs.).

60

Leonhard discloses downloading to a client but does not explicitly that the client is a portable device, however, Meyers discloses downloading multimedia content to a portable device (*Meyers, abstract, content is downloaded to a portable device such as an MP3 player or mobile phone. See also, col. 2:15-24.*).

64

62

Leonhard further fails to teach, but Meyers teaches:

Page 4

Art Unit: 2445

| 66 | |
|-----|---|
| 68 | playing the multimedia content on the portable device (Meyers, col. 2:5-10, content played on the portable device.); |
| 70 | occasionally connecting a portable device of a user to a network (<i>Meyers</i> , abstract, col. 3:34-35, portable device is intermittently connected to the internet.); |
| 72 | |
| 74 | disconnecting the portable device from the network (<i>Meyers, abstract, col. 3:34-35, portable device is intermittently connected to the internet.</i>); |
| 76 | recording feedback from the user about the multimedia content specified in the play list (Meyers, abstract, user data and preferences including ratings related to |
| 78 | a custom broadcast (i.e. playlist) are uploaded from an intermittently connected mobile device such as an mp3 player or mobile phone. See also, col. 2:15-24.), |
| 80 | wherein the feedback is recorded on the portable device and the feedback |
| 82 | wherein the feedback is recorded on the portable device and the feedback comprises a plurality of ratings, each rating of the plurality of ratings corresponding to a respective title of the multimedia content specified in the play |
| 84 | list (Meyers, col. 2:10-24, user ratings of content, col. 5:40-46, user song ratings.); |
| 86 | |
| 88 | uploading the feedback from the portable device to the multimedia content provider when connected to the network (<i>Meyers, feedback is uploaded from portable device. See also col. 5:49-54: "During the next connection between the</i> |
| 90 | device and the Web site, the user ranking is uploaded to the Web site"), |
| 92 | wherein the multimedia content provider uses the plurality of ratings to provide recommended multimedia content to the user (Meyers, col. 4:25-30, ratings used |
| 94 | to suggest content.); and |
| 96 | selectively downloading the recommended multimedia content to the multimedia content cache in the portable device (<i>Meyers, col. 3:60-67, preferences and</i> |
| 98 | rankings used to select content for download. See also abstract, "User data and preferences can also be uploaded to the Web site to influence the type of data |
| 100 | that is downloaded."). |
| 102 | expanding the initial play list by recommending to the user additional content unrelated to preferences of the user (<i>Meyers, col. 3:56-61, col. 4:64-67, col. 5:1-</i> |
| 104 | 7, col. 6:25-27, expansion of custom broadcast including content selections by server and according to algorithms unrelated to user preferences.); and |
| 106 | |
| 108 | refining the expanded initial play list based on the feedback (<i>Meyers, abstract, col. 3:60-67.</i>). |

| Art | Unit | 2445 |
|--------|------|------|
| / \! L | | |

wherein playing the multimedia content comprises accessing the multimedia content and rendering the multimedia content to the user (*Meyers, abstract, col. 2:5-10, content played on the portable device.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers with Leonhard. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers*, col. 1:46-52.).

118

124

128

130

132

134

116

114

Leonhard and Meyers fail to teach:

wherein the multimedia content comprises at least one first title protected by a first digital fight management (DRM) system and at least one second title protected by a different DRM system;

wherein the operation of accessing the multimedia content comprises using the first DRM system to access the first title and using the different DRM system to access the second title; and

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from the portable device and played by another user and that prevent the portable device from playing the first title after expiration of a predetermined period of time.

However, Lambert teaches:

136 multimedia content comprising at least one first title protected by a first digital fight management (DRM) system and (col. 4:4-8, node-locking DRM) 138 at least one second title protected by a different DRM system (col. 6:35-45); 140 wherein an operation of accessing the multimedia content comprises using the 142 first DRM system to access the first title (col. 5:35-67, col. 11:27-39) and 144 using the different DRM system to access the second title (col. 6:35-45); and 146 wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from a portable device and played by another user 148 (col. 4:4-8, node-locking DRM) and that prevent the portable device from playing

Art Unit: 2445

the first title after expiration of a predetermined period of time (col. 4:4-8, 5:25-30, col. 11:5-6, time based DRM).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Lambert with Leonhard and Meyers. The motivation to do so is that the teachings of Lambert would be advantageous in terms of enforcing and retaining copyright control over electronic content (Lambert, col. 1:19-23).

156

158

152

154

Regarding claim 8,

Leonhard teaches a method comprising:

accepting a play list of multimedia files from a user of the portable device (figs. 11-12, ¶ 222);

searching a database for multimedia content according to a modified play list (fig. 1, database with media content; fig. 9-12, searching according to modified play list);

166

processing the multimedia content before the multimedia content is downloaded (fig. 9-12);

transferring the multimedia content to the portable device (fig. 12, \P 217, 255, download of content),

172

168

170

Leonhard fails to teach:

174

176

180

connecting occasionally to a portable device through the Internet

modifying the play list by recommending to the user additional content unrelated to the user's preferences;

using the plurality of ratings to provide recommended multimedia content to the user;

selectively downloading the recommended multimedia content to the portable device while connected; and

Art Unit: 2445

| 186 188 | receiving feedback from the user about the multimedia content specified in the play list, wherein the feedback from the user is uploaded from the portable device, and |
|------------|--|
| 190 | the feedback comprises a plurality of ratings, each rating of the plurality of ratings |
| 192 | corresponding to a respective title of the multimedia content specified in the play list; |
| 194 | obtaining an opinion of the additional content from the user for marketing purposes; |
| 196 | |
| 198 | However, Meyers teaches: |
| 200 | connecting occasionally to a portable device through the Internet (Meyers, abstract, col. 3:34-35); |
| 202 | modifying a play list by recommending to a user additional content unrelated to the user's preferences (Meyers, col. 3:56-61, col. 4:64-67, col. 5:1-7, col. 6:25- |
| 204 | 27); |
| 206 | using the plurality of ratings to provide recommended multimedia content to the user (Meyers, col. 4:25-30); |
| 208 210 | selectively downloading the recommended multimedia content to the portable device while connected (Meyers, col. 3:60-67); and |
| 212 | receiving feedback from the user about the multimedia content specified in the |
| 214 | play list, wherein the feedback from the user is uploaded from the portable device (Meyers, abstract, col. 2:10-24, col. 5:49-54), and |
| 216 | the feedback comprises a plurality of ratings, each rating of the plurality of ratings corresponding to a respective title of the multimedia content specified in the play |
| 218 | list (Meyers, col. 2:10-24, col. 4:40-46, user song ratings); |
| 220 | obtaining an opinion of the additional content from the user for marketing purposes (Meyers, col. 2:10-24, col. col. 4:40-46, col. 5:49-64); |
| 222 | purposes (Meyers, coi. 2.10-24, coi. 4.40-40, coi. 3.43-04), |
| | It would have been obvious to one of ordinary skill in the art at the time of the |
| 224 | invention to include the teachings of Meyers with Leonhard. The motivation to do so |

wherein the multimedia content comprises at least one first title protected by a

Art Unit: 2445

226

228

230

238

244

246

248

250

252

254

256

would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

Leonhard and Meyers fail to teach:

first digital fight management (DRM) system and at least one second title
protected by a different DRM system;

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from the portable device and played by another user and that prevent the portable device from playing the first title after expiration of a predetermined period of time.

However, Lambert teaches:

multimedia content comprising at least one first title protected by a first digital fight management (DRM) system and (col. 4:4-8, node-locking DRM) at least one second title protected by a different DRM system (col. 6:35-45);

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from a portable device and played by another user (col. 4:4-8, node-locking DRM) and that prevent the portable device from playing the first title after expiration of a predetermined period of time (col. 4:4-8, 5:25-30, col. 11:5-6, time based DRM).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Lambert with Leonhard and Meyers. The motivation to do so is that the teachings of Lambert would be advantageous in terms of enforcing and retaining copyright control over electronic content (Lambert, col. 1:19-23).

Regarding claim 12,

Leonhard teaches a system comprising:

Art Unit: 2445

258 a play list creator capable of creating a play list of multimedia files accepted and arranged by a user (Leonhard, see fig. 10, list of songs created by adding songs 260 to project playlist according to user search results. See [0214]. See fig. 12, current project comprising list of songs.), 262 Leonhard does not expressly disclose, but Meyers discloses: 264 a user feedback uploading mechanism capable of recording feedback from the 266 user on a portable device about the multimedia content specified in the play list, wherein the feedback is uploaded from the portable device to a multimedia 268 content provider and the feedback comprises a plurality of ratings (Meyers. abstract, user data and preferences including ratings related to a custom 270 broadcast (i.e. playlist) are uploaded from an intermittently connected mobile device such as an mp3 player or mobile phone. See also, col. 2:15-24.), 272 each rating of the plurality of ratings corresponding to a respective title of the 274 multimedia content specified in the play list (Meyers, col. 2:10-24, user ratings of content, col. 5:40-46, user song ratings.), and 276 a recommendation mechanism capable of using the plurality of ratings to provide 278 recommended multimedia content to the user, wherein the multimedia content provider is capable of providing the multimedia files specified by the play list for a 280 user to download (Meyers, col. 3:60-67.), and 282 wherein the recommendation mechanism is further capable of recommending to the user additional content unrelated to preferences of the user (Meyers, col. 284 3:56-61, col. 4:64-67, col. 5:1-7, col. 6:25-27.); 286 a portable multimedia content cache capable of receiving the multimedia files through a network while occasionally connected and storing the multimedia files 288 (Meyers, col. 3:60-67, preferences and rankings used to select content for download. See also abstract, "User data and preferences can also be uploaded 290 to the Web site to influence the type of data that is downloaded." See abstract, col. 3:34-35, intermittent connection.); and 292 a portable multimedia content player capable of accessing and rendering the 294 multimedia contents to the user (Meyers, see at least col. 2:5-19.). 296 wherein playing the multimedia content comprises accessing the multimedia content and rendering the multimedia content to the user (Meyers, abstract, col. 298 2:5-10, content played on the portable device.).

Art Unit: 2445

It would have been obvious to one of ordinary skill in the art at the time of the invention to the teachings of Meyers with Leonhard. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col. 1:46-52.*).

304

302

300

Leonhard and Meyers fail to teach:

306

308

wherein the multimedia content comprises at least one first title protected by a first digital fight management (DRM) system and at least one second title protected by a different DRM system;

310

312

314

wherein the operation of accessing the multimedia content comprises using the first DRM system to access the first title and using the different DRM system to access the second title; and

316

318

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from the portable device and played by another user and that prevent the portable device from playing the first title after expiration of a predetermined period of time.

320

However, Lambert teaches:

322

324

multimedia content comprising at least one first title protected by a first digital fight management (DRM) system and (col. 4:4-8, node-locking DRM)

326

at least one second title protected by a different DRM system (col. 6:35-45);

328

wherein an operation of accessing the multimedia content comprises using the first DRM system to access the first title (col. 5:35-67, col. 11:27-39) and

330

using the different DRM system to access the second title (col. 6:35-45); and

332

334

336

wherein at least the first DRM system enforces protection policies that prevent the first title from being copied from a portable device and played by another user (col. 4:4-8, node-locking DRM) and that prevent the portable device from playing the first title after expiration of a predetermined period of time (col. 4:4-8, 5:25-30, col. 11:5-6, time based DRM).

338

Art Unit: 2445

Page 11

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Lambert with Leonhard and Meyers. The motivation to do so is that the teachings of Lambert would be advantageous in terms of enforcing and retaining copyright control over electronic content (Lambert, col. 1:19-23).

- **Claim 17** is rejected for similar rationale presented for claim 1.
- 346 Claim 24 is rejected for similar rationale as provided for claim 8.

348 Regarding claim 3, 19,

Meyers teaches:

350

352

340

342

344

wherein the operation of expanding the initial play list comprises cross-pollinating the initial play list using play lists of other users (*Meyers, col. 4:26-30, cross-correlation of user ratings/preferences.*).

354

356

358

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col.* 1:46-52.).

Regarding claim 4, 9, 20, 25,

Meyers teaches:

362

364

360

wherein the portable device comprises a computer (*Meyers, abstract, MP3 player or mobile phone. See also col. 3:20-25.*)

Art Unit: 2445

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (*Meyers, col.* 1:46-52.).

370

366

368

Regarding claim 7, 23,

372 Leonhard teaches:

wherein the network comprises at least one of the following: a local area network, a wide area network, the Internet, a terrestrial broadcast network, and a wireless network (*Leonhard, fig. 1, internet.*).

Regarding claim 11, 27,

Leonhard teaches:

380

382

378

wherein the database comprises at least one of static and dynamic multimedia content (*Leonhard, fig. 12, multimedia content. [0217], music file.*).

Regarding claim 13,

Leonhard teaches:

386

388

390

384

wherein the play list creator further comprises: a play list generating mechanism capable of generating a play list (*Leonhard*, see fig. 10, list of songs created by adding songs to project playlist according to user search results. See [0214]. See fig. 12, current project comprising list of songs.); and

392 Leonhard fails to teach, but Meyers teaches:

a pre-determining mechanism capable of at least one of the following: receiving parameters specifying the user's preferences (*Meyers, col. 2:1-5, receiving user preferences.*),

Art Unit: 2445

398 loading a user pre-defined play list, and providing a number of play lists predetermined by the multimedia content provider; and wherein the recommendation 400 mechanism is further capable of expanding the play list by recommending additional multimedia files (Meyers, col. 3:56-61, col. 4:64-67, col. 5:1-7, col. 402 *6:25-27.*).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (Meyers, col. 1:46-52.).

408

410

412

418

420

422

424

404

406

Regarding claim 14,

Meyers teaches:

wherein the multimedia content provider comprises: a communication port; a multimedia content database (Meyers, abstract, fig.3.); 414 a searching mechanism capable of searching the multimedia content database 416 for multimedia files in the play list (Meyers, col. 3:60-67.); and

> a content processing mechanism capable of at least one of the following: packaging, encrypting, compressing, and encoding the multimedia files (Meyers, col. 1:46-52.).

It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Meyers. The motivation to do so would be in order to provide targeted multimedia content for download to a portable device (Meyers, col. 1:46-52.).

426

Regarding claim 15,

428 Meyers teaches:

Art Unit: 2445

1:46-52.).

460

| 430 | wherein the portable multimedia content cache comprises: |
|-----|--|
| 432 | a communication port; a receiving component capable of downloading and receiving the multimedia files from the multimedia content provider through a |
| 434 | network (Meyers, col. 3:60-67, preferences and rankings used to select content for download. See also abstract, "User data and preferences can also be |
| 436 | uploaded to the Web site to influence the type of data that is downloaded."); and |
| 438 | a storage component capable of storing the multimedia files (Meyers, col. 1:46-52.). |
| 440 | |
| | It would have been obvious to one of ordinary skill in the art at the time of the |
| 442 | invention to include the teachings of Meyers. The motivation to do so would be in order |
| | to provide targeted multimedia content for download to a portable device (Meyers, col. |
| 444 | <i>1:46-52</i> .). |
| | |
| 446 | Claims 6, 10, 16, 22, 26 are rejected under 35 U.S.C. 103(a) as being |
| | unpatentable over Leonhard, Meyers, and Lambert and further in view of U.S. |
| 448 | 7,130,251 to Morohashi. |
| | |
| 450 | Regarding claim 6, 10, 16, 22, 26, |
| | Meyers teaches: |
| 452 | a multimedia content rendering mechanism capable of rendering the multimedia |
| 454 | files to a user (<i>Meyers, abstract, MP3 player or mobile phone. See also, col.</i> 2:15-24.). |
| 456 | |
| | It would have been obvious to one of ordinary skill in the art at the time of the |
| 458 | invention to include the teachings of Meyers. The motivation to do so would be in order |
| | to provide targeted multimedia content for download to a portable device (Meyers, col. |

Art Unit: 2445

476

462 Leonhard, Meyers, and Lambert do not expressly disclose, but Morohashi discloses: 464 accessing multimedia content comprises at least one of the following: unpacking, decrypting, decompressing, and decoding the multimedia content (Morohashi, 466 col. 11:13-34, "In a playback operation, musical data compressed and encoded by the compression encoder 12 and then recorded and stored in the HDD 10 is 468 read out from the HDD 10 and supplied to a compression decoder 21 by way of the bus 40. The compression decoder 21 decodes and decompresses the 470 compressed musical data.). 472 It would have been obvious to one of ordinary skill in the art at the time of the invention to include the teachings of Morohashi with Leonhard, Meyers, and Lambert. 474 The motivation to do so would be in order to facilitate the playback of compressed digital music data (Morohashi, col. 11:13-34.).

CONCLUSION

478

480

482

484

486

488

490

492

494

496

498

500

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ryan Jakovac whose telephone number is (571)270-5003. The examiner can normally be reached on Monday through Friday, 7:30 am to 5:00 pm EST. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Caldwell can be reached on 571-272-3868. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR.

Art Unit: 2445

Status information for unpublished applications is available through Private PAIR only.

Page 17

For more information about the PAIR system, see http://pair-direct.uspto.gov. Should

you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a

USPTO Customer Service Representative or access to the automated information

system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

508

504

506

/Ryan Jakovac/

510 Examiner, Art Unit 2445

512

514

516

518